



PTO General Meeting Minutes

January 28, 2021

Attendance: Silvia Hartman (PTO President), Erin Fries (Treasurer), Brigit Mendoza (Secretary), Austin Pettit (PTO Board Member), Jami Carmichael (PTO Board Member), Shannon Howard (PTO Board Member), Vanessa Whitlark (Principal), Annette Weidenbach, Melissa Buist, Tina Morse, Raeann Munoz, Emma King, Catherine Bergstrom, Heather Neiderer, Shelley Weight, Brian Cocking

The meeting was called to order by PTO President, Silvia Hartman at 3:30 PM virtually from Principal Whitlark's office.

Announcements:

- Someburros restaurant night is scheduled for 2/10/2021! Will be all day, from open to close. Must spend \$300 before tax for them to donate 30% back to Navarrete. Please share with your students!
- Looking at a Papa John's fundraiser on 3/25/2021- we will let you know about this soon.
- Please continue to like and share Navarrete PTO posts on Facebook, helps keep information spreading on social media.

Squawk Dash Overview:

- We tried a 3rd party company last year and had great success, but it was too overwhelming. We want to try and preserve the Squawk Dash event for future PTO boards, so we are scaling back this year. With COVID all things will be different, so this is a great year to test it out!
- We will be using the Living Tree platform, which is a district partner for crowdfunding. We will create the campaign, the district approves it, and if goes live for donations. This is great because it will be all online, no cash- can be shared via social media, text, email. We are not encouraging door-to-door sales this year.
- We intend to cut back on all parts of the event this year- decrease prizes, possibly not print shirts, etc. We were spending too much on expenses as compared to the money that we bring in.
- We are asking for teachers to create their own classroom goal and provide a free incentive (movie day, homework pass, etc.). We plan to have a grade level competition this year and hope to use a leaderboard to update daily. Our ideas at this point for the overall winning classes are:
 - 1st- Kona Ice party
 - 2nd- Donut/ cookies party
 - 3rd- Popcorn party

- In addition to the grade level competition, we are hoping to find a way to reward each donation that a student receives, not the overall value they bring in. We are thinking about 1 unique donation = 1 ticket into a drawing for an individual prize (possibly Amazon gift cards, or sponsor donated items). The more people you ask, the more money should be coming in!
- For the obstacle course, we plan to simplify everything- no inflatables this year, no touching items so things do not have to be sanitized. We are thinking 1 entry, and 1 exit, possibly in the back of the field so we can leave the course up unattended for multiple days. We are hoping to use items we have and also purchase new and exciting things for the kids.
- *Shelly Weight: Happy to have Student Council produce a video for kickoff. Will be a great way to get 6th graders involved, as they look forward to helping with this event. Provide talking points and what you want the kids to mention.*
- *Brian Cocking- Suggested the best solution (least disruptive) to be a 3-day specials rotation, so that all kids have a chance to run course. Each class will go at their specials time, will help with planning and setting up course.*
- Goal for event: discussed needing more technology in each classroom, which is better? Laptops vs. iPads? Majority agreed on iPads being more convenient and last longer than laptops. Make sure they come with a keyboard also. Possibly look into purchasing microphones for teachers to use in lessons for all to hear better (both in class and virtual).
- We will email all of this information to teachers, and we plan for a March 1, 2021 kickoff. The event is tentatively scheduled for March 11 & March 12, with classes running the course together during their PE specials time.
- Please keep in mind that all of the information presented in the meeting is subject to change. We appreciate your flexibility in this event!

Meeting was adjourned by PTO President, Silvia Hartman at 4:00 PM.

Minutes were prepared by PTO Secretary, Brigit Mendoza.